Sak Nayagam Global Marketing Director, Digital, Baker Hughes



Education BSc Hons, Information Technology & Business Management, University of York

Background

Sak Nayagam is the Global Marketing Director, Digital at BakerHughesC3.ai. He has significant digital, technology and carbon management experience across the energy sector. Prior to Baker Hughes, Sak was an Oil & Gas Advisory Partner with EY in South East Asia. He was also previously Head of Climate Change for Accenture across Europe, Africa and Latin America and is passionate about the digital and low-carbon energy transition agenda.

Professional and Industry Experience

- Head of Alliances & Channels Europe, Russia & CIS at Baker Hughes
- Partner, Advisory Services at EY based in Jakarta, Indonesia. Led client serving teams focused on Business,
 Technology and Sustainability related services. Personal expertise across the Energy sector. Prior to Jakarta,
 Sak was based in London with EY's Oil & Gas practice.
- Head of Climate Change Practice at Accenture. Assisted clients in the Energy sector address the challenges and opportunities presented by Climate Change with a broad set of services ranging from low carbon strategies through to smart energy management solutions.
- Accenture Programme Director, Carbon Disclosure Project. Accenture Programme Director for the CDP climate change data and reporting platform representing the largest database of corporate climate change information globally. Working in partnership with Microsoft and SAP.
- Accenture Strategy Manager, EP SAP Blueprint Programme. Strategy Development Manager for Shell
 Upstream EP Blueprint in the Netherlands, HQ for the global SAP ERP platform. Also seconded to Malaysia
 to programme manage all Accenture teams in a jointly staffed 200+ FTE organization.