

# HazardsAP2022

The 6<sup>th</sup> Hazards Asia Pacific Symposium

22-23 March 2022,

Virtual

**Sponsorship and exhibition  
packages**



**IChemE** ADVANCING  
CHEMICAL  
ENGINEERING  
WORLDWIDE

# Hazards Asia Pacific 2022

The Institution of Chemical Engineers (IChemE) is pleased to announce the first ever "virtual" 6th Hazards Asia Pacific Symposium (Hazards AP 2022). This two days conference will serve as an essential forum for industry experts to discuss latest developments, share good practice and also forge networks. A virtual exhibition of products and services will run alongside the conference.

## Sustainable Process Safety - Thriving in the new norm

Hazards AP 2022 is the leading process safety conference in the region and follows five previous successful events since 2011. The conference shares the latest developments and good practice in the process safety space. All the companies representing major industries will be present, and many will share experience in process safety and risk management, particularly technological advancements that have helped them thrive. Since the last Hazards AP conference in 2019 the world has entered difficult and uncertain times. Climate Change is now a top priority for many organisations and the COVID-19 pandemic has had a major impact on business practices and profitability. Some of these changes will be limited to the pandemic, but others will be long-term changes that can improve industry performance in the future. This year's conference theme 'Sustainable Process Safety – Thriving in the new norm', brings these issues together. For many businesses late 2020 and throughout 2021 will have been about survival, but the intent of this conference is to look beyond survival and discuss how we can thrive in this new environment - in particular, the link between process safety and sustainability and how companies are managing this. We invite you to share your lessons learned from dealing with these uncertain and difficult times, and any other learnings and technological advancements.

## Main topics and sub-themes

### Digitalisation, new technology and remote interventions

- how have we applied digitalisation, new technology and remote interventions to manage our operations safely?

### Success stories on implementing process safety during COVID-19

- what have we done to comply with process safety demands under the new resource and travel constraints?

### Sustainability and process safety

- how are we implementing sustainable development and environmental requirements whilst ensuring process safety targets are achieved?
- what does the future of process safety leadership and culture look like?

### Asset integrity

- why is management of operational risk and maintaining asset integrity key to achieving strong process safety compliance during the pandemic?

### Partnership and collaborations

- has there been a role for new partnerships and collaborations? What are the lessons learned from strategic partnerships and collaborations in terms of promoting process safety and operational excellence?

## A leading industry event

First staged in 2011, Hazards AP is now widely recognised as Asia Pacific's leading process safety conference. Hazards AP brings some of the world's leading experts and thinkers to Malaysia and offers an unbeatable opportunity for sharing knowledge and new ideas that can save lives and protect business. Over 600 delegates have participated in Hazards AP conferences since the inaugural event in 2011.



### 1<sup>st</sup> Hazards Asia Pacific Symposium

- September 27-29, 2011 "Economic Growth & Process Safety Challenge in the Asia Pacific Region"
- 22 countries
- 6 keynote speakers, > 30 paper presentations



### 2<sup>nd</sup> Hazards Asia Pacific Symposium

- April 16-18, 2013 "Achieving Operational Excellence in a Competitive Environment"
- 18 countries
- 8 keynote speakers, > 40 paper presentations



### 3<sup>rd</sup> Hazards Asia Pacific Symposium

- April 21-23, 2015 "Building Sustainable Operations & Processes"
- 16 countries
- 7 keynote speakers, > 40 paper presentations



### 4<sup>th</sup> Hazards Asia Pacific Symposium

- September 26-28, 2017 "Process Safety: now, more than ever"
- 13 countries
- 10 keynote speakers, > 22 paper presentations



### 5<sup>th</sup> Hazards Asia Pacific Symposium

- September 24-25, 2019 "Culture, Technology and Responsibility"
- 13 countries
- 8 keynote speakers, > 22 paper presentations

## Who will attend?

The event is aimed at anyone who is active in process safety and risk management for chemical process facilities or other facilities dealing with hazardous materials including:

- process safety practitioners in industry
- process safety consultants and safety specialists
- senior industry leaders accountable for process safety without direct day-to-day responsibility
- academic researchers
- regulators and industry bodies

The programme will be constructed to appeal to both new and experienced practitioners.

# How to get involved

## Hazards AP2022

### Conference partner

- company acknowledgement and logo featured in all conference literature, including pre-event advertising and during the conference & website
- 200-word company profile on the website
- one virtual exhibition space + presence in welcome hall
- six complimentary conference delegate registrations
- five-minute speaker slot on day 1 of conference during opening formalities
- post event, IChemE will send one email on your behalf to full delegate list
- access to the networking room/lounge
- 30s advertisement (advertisement video to be provided by company)

MYR55,000/USD14,000

## Hazards AP2022

### Gold sponsor

- company acknowledgement and logo featured in all conference literature, including pre-event advertising and during the conference & website
- 150-word company profile on the website
- one virtual exhibition space
- four complimentary registrations to the conference
- post event, IChemE will send one email on your behalf to full delegate list

MYR35,000/USD9,000

## Hazards AP2022

### Bronze sponsor

- company acknowledgement and logo featured in all conference literature, including pre-event advertising and during the conference & website
- 100-word company profile on the website
- one complimentary registration to the conference
- access to the networking room/lounge

MYR10,000/USD2,500

## Hazards AP2022

### Silver sponsor

- company acknowledgement and logo featured in all conference literature, including pre-event advertising and during the conference & website
- 150-word company profile on the website
- one virtual exhibition space
- two complimentary conference delegate registrations
- access to the networking room/lounge

MYR20,000/USD5,000

## Hazards AP2022

### Exhibitors

- one virtual exhibition space
- 80-word company profile on the website
- recognition as a supporting company on the website
- one complimentary registration to the conference

MYR5,000/USD1,250

## Hazards AP2022

### Advertisement (only 8 slots available)

- one 30 second advertisement slot (advertisement video to be provided by company)
- 50- word company profile on the website
- recognition as a supporting company on the website

MYR3,000/USD750

# Why get involved?

## Why get involved?

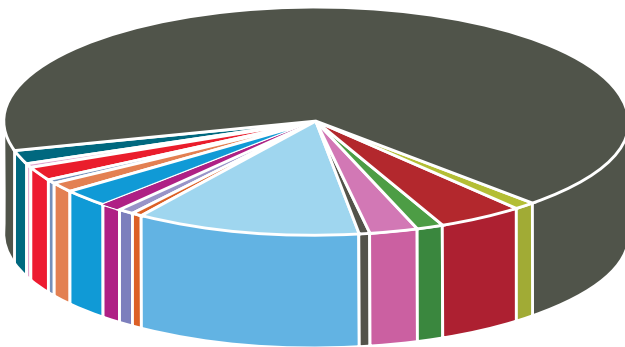
Hazards AP 2022 presents an excellent opportunity to raise your profile and present your products and services to the international process safety community.

## Delegate profile

By supporting Hazards AP 2022 you can expect to engage with over 250 process safety professionals from leading international companies and key players in the industry and regulators.

Delegates will come from all over Asia, Australia, UK, Europe, China and beyond. Here's what the previous Hazards AP delegate profile looked like:

Location:



- |                   |               |
|-------------------|---------------|
| ■ Malaysia        | ■ Philippines |
| ■ USA             | ■ Oman        |
| ■ UK              | ■ Japan       |
| ■ The Netherlands | ■ Indonesia   |
| ■ Thailand        | ■ Hong Kong   |
| ■ Switzerland     | ■ China       |
| ■ Singapore       | ■ Brunei      |
| ■ Qatar           | ■ Australia   |

## Location, location, location

The online exhibition space will take place conveniently across the networking room/lounge, where visitors can engage with booths as they please and interact with the other exhibitors during the event and optimal engagement among attendees.

## Networking opportunities

Network with delegates at the virtual networking room/lounge.

## Join leading industry players

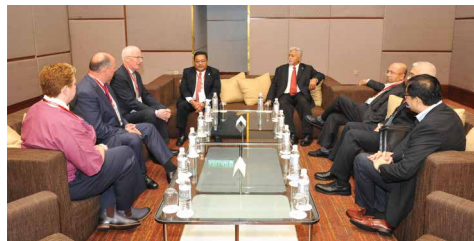
Join the long list of industry players who regularly support the conference as an exhibitor or sponsor.

## Something for everyone

We have sponsorship and exhibition packages to suit every budget and are happy to discuss any specific requirements with you.

Job level / type of past conference attendees:

- |                     |                          |
|---------------------|--------------------------|
| President           | Lead Engineer / Engineer |
| Vice President      | Assistant Professor      |
| CEO                 | University Lecturer      |
| Managing Director   | Chief Inspector          |
| Operations Director | Consultants & Specialist |
| Partner             | Scientist                |
| Advisor             | Solution Architect       |
| Managers            |                          |



# Packages at a glance

	Conference Partner	Gold	Silver	Bronze	Exhibitor	Advertisement (8 slots)
Company logo on conference website	●	●	●	●	●	●
Company profile on the website	200 words	150 words	150 words	100 words	80 words	50 words
Conference delegate places	Six	Four	Two	One	One	
One virtual exhibition space	●	●	●		●	
Company acknowledgement and logo featured in all conference literature, including pre-event promotion and during the conference & website	●	●	●	●		
Access to the networking room/lounge	●	●	●	●		
Post event, IChemE will send one email on your behalf to full delegate list	●	●				
Speaking opportunity	Five minutes					
one 30 second advertisement slot (advertisement video to be provided by company)	●					●
	MYR55,000/ USD 14,000	MYR35,000/ USD9,000	MYR20,000/ USD5,000	MYR10,000/ USD2,500	MYR5,000/ USD 1,250	MYR3,000/ USD750

\* All prices are subjected to 6% SST

# Hazards Asia Pacific Symposium 2022

## Sponsorship confirmation form

To: Hazards AP Secretariat  
IChemE  
A-27-3A, Menara UOA Bangsar, Jalan Bangsar Utama 1,  
Kuala Lumpur 59000, Malaysia.

Attn: Ms Tharshinye Soomaran  
Tel: 603-2283 1381  
Email: Tsoomaran@icheme.org

We are pleased to confirm that our company will sponsor the Hazards Asia Pacific Symposium 2022 as indicated below:

Sponsorship category	Please tick (✓)
Conference partner	
Gold sponsor	
Silver sponsor	
Bronze sponsor	
Exhibitor	
Advertisement (only 8 slots available)	
Others	

We regret to inform that our company is unable to sponsor the Hazards Asia Pacific Symposium 2022.

### Submitted by

Name: .....

Job title: .....

Company: .....

Address: .....

Tel and fax: .....

Email: .....