SPONSORSHIP & EXHIBITION OPPORTUNITIES



ORGANISED BY



INTERNATIONAL PALM OIL SUSTAINABILITY CONFERENCE 2022

SHIFTING SUSTAINABILITY COMPLIANC

INTO SUSTAINABILITY STEWARDSH

Tuesday, 13 September 2022 9.00 am - 5.30 pm InterContinental Hotel, Kuala Lumpur, Malaysia



- i. Net Zero and Decarbonisation Opportunities in the Palm Oil Industry
- ii. Global Sustainability Trade Barriers and Accelerators
- iii. The Impacts of Deforestation-linked Legislations on the Palm Oil Industry





For more information on IPOSC 2022: https://bit.ly/IPOSC2022





DEAR POTENTIAL SPONSORS,

MPOC is organizing the 7th International Palm Oil Sustainability Conference 2022 (IPOSC 2022) on 13 September 2022 at the InterContinental Hotel, Kuala Lumpur. The focus will be on current issues which include global initiatives to achieve Net Zero and decarbonisation efforts, green financing and ESG opportunities, as well as international deforestation-linked legislations which will impact commodities like palm oil.

The conference will present renowned local and international experts speaking on these topics and providing updates especially on matters related to sustainable palm oil production. This international event is expected to bring in a wide range of stakeholders interested in sustainability efforts practiced by the palm oil industry. Hence, you would not want to miss this golden opportunity to introduce and showcase your company's sustainability practices at IPOSC 2022.

SPONSORSHIP OPPORTUNITY – "SUSTAINABILITY SHOWCASE: SHIFTING SUSTAINABILITY COMPLIANCE INTO SUSTAINABILITY STEWARDSHIP"

In line with the event theme, IPOSC 2022 will also feature a sustainability sponsorship showcase, highlighting the industry efforts on sustainability certifications, sustainability reporting and ESG governance. The palm oil industry has long been one of the sectors at the forefront of sustainability initiatives. In this event, we would like to position the Malaysian palm oil industry as a leader in Malaysia's corporate sectors and industries' sustainability and ESG initiatives.

The sponsorship packages will be the perfect platform to showcase your organization's achievements to your stakeholders, and to reinforce your company's stature with key buyers and prospective clients. We offer a range of sponsorship packages to cater to your organization's needs and objectives. Please refer to this brochure for the different of sponsorship opportunities available for this event. We would be happy to tailor your sponsorship according to your specific needs. For more information on sponsorship and exhibition opportunities, please contact: Ms. Sarafhana Dollah (e-mail: sara@mpoc.org.my). I look forward to your participation at IPOSC 2022.

Yours sincerely,

Wan Aishah Wan Hamid Chief Executive Officer

Malaysian Palm Oil Council (MPOC)





PARTNER (RM50,000)

This sponsorship provides the highest level of exposure, amongst all sponsors in IPOSC 2022. This package is perfect for an organization wishing to demonstrate leadership in its commitment towards the sustainable production of Malaysian palm oil.

- Partner will enjoy full recognition and publicity before, during and after the event
- Acknowledgment as "IPOSC 2022 Partner" in all our publicity efforts
- Company profile, logo and product listing in the conference e-souvenir programme
- Complimentary 2 exhibition booths* prime space
- Ten (10) complimentary full passes for event
- Complimentary one full page advertisement in e-souvenir programme prime space
- Option for the inclusion of promotion materials (or corporate gift) in the event registration package (to be provided by sponsor)

SILVER (RM10,000)

- Acknowledgement as "IPOSC 2022 Silver Sponsor" in all our publicity efforts
- Company profile, logo and product listing in the conference e-souvenir programme
- Complimentary exhibition booth*
- Six (6) complimentary full passes for event
- Complimentary one full page advertisement in e-souvenir programme
- Option for the inclusion of promotion materials (or corporate gift) in the event registration package (to be provided by sponsor)

*Each exhibition booth comes with a:

- 3m x 3m shell scheme
- Frame and lighting
- Overhead fascia panel
- Company name
- Carpeted floor
- 1 information counter
- 2 folding chairs
- Waste basket

GOLD (RM20,000)

This sponsorship benefits the company wishing to register a significant presence at this important gathering.

- Acknowledgement as "IPOSC 2022 Gold Sponsor" in all our publicity efforts
- Company profile, logo and product listing in the conference e-souvenir programme
- Complimentary exhibition booth*
- Eight (8) complimentary full passes for event
- Complimentary one full page advertisement in e-souvenir programme
- Option for the inclusion of promotion materials (or corporate gift) in the event registration package (to be provided by sponsor)

BRONZE (RM5,000)

- Acknowledgement as "IPOSC 2022 Bronze Sponsor" in all our publicity efforts
- Company profile, logo and product listing in the conference e-souvenir programme
- Complimentary exhibition booth*
- Three (3) complimentary full passes for event
- Complimentary one full page advertisement in e-souvenir programme
- Option for the inclusion of promotion materials (or corporate gift) in the event registration package (to be provided by sponsor)

FINALISE YOUR SPONSORSHIP BY 15 AUGUST 2022

Contact us:

The Secretariat

International Palm Oil Sustainability Conference (IPOSC 2022)

Malaysian Palm Oil Council

Level 7, Menara Axis, No. 2 Jalan 51A/223,

46100 Petaling Jaya, Selangor.

Tel: +60<u>3-7806 4097</u>

E-mail: sara@mpoc.org.my (Ms. Sarafhana Dollah)

Please return this form to:

The Secretariat
INTERNATIONAL PALM OIL SUSTAINABILITY
CONFERENCE (IPOSC 2022)
Malaysian Palm Oil Council (MPOC)
Level 7, Menara Axis, No. 2 Jalan 51A/223,
46100 Petaling Jaya, Selangor.
Tel: +603-7806 4097
E-mail: sara@mpoc.org.my (Ms. Sarafhana Dollah)

SPONSORSHIP / EXHIBITION CONFIRMATION FORM

SPONSORSHIP DEADLINE: 15 AUGUST 2022

Please email this form to MPOC at sara@mpoc.org.my

	СОМРА	NY INFORMATION	
Company Name			
Contact Person			
Address			
Tel		Fax	
Email			
WE WOULD LIKE TO SPONSOR THE FOLLOWING			
	Sponsorship	Amount	
	Partner	RM 50,000	
	○ Gold	RM 20,000	
	Silver	RM 10,000	
	Bronze	RM 5,000	

PAYMENT

Please make cheque payable to "Malaysian Palm Oil Council" before 15 August 2022.

Payment may also be made directly into any branch of CIMB Bank for the credit of following account

Title of the account: Malaysian Palm Oil Council

Name of Branch: Kelana Jaya, Petaling Jaya, Selangor

Account No: 8002183566 Swift Code: CIBBMYKL



End of IPOSC 2022

5.30 pm