IPOSC 2022 Infographic Competition

Theme : How Does Malaysian Palm Oil Support the UN

Sustainable Development Goals

Submission timeline : Monday 1st August until Friday 26th August 2022

Organised by : IChemE Palm Oil Processing Special Interest Group

(POPSIG)

Co-organised by : Malaysian Palm Oil Council (MPOC)
Information webpage : www.icheme.org/IPOSC-2022-SDGs

Online registration and : https://bit.ly/3NWXnuI (only this form is required)

submission form Free of charge, open to all students

Objectives:

1. To promote the role of the Malaysian palm oil industry to the nation amongst university students.

- 2. To stimulate creative thinking and express innovative ideas in promoting Malaysian palm oil.
- 3. To recognise the contributions made by the Malaysian palm oil industry in achieving the UN SDGs.
- 4. To explore novel ideas about the potential of the Malaysian palm oil industry in achieving the UN SDGs.
- 5. To provide a platform for students to showcase their design thinking, knowledge and skills.

General information:

- 1. This competition is organised by Institution of Chemical Engineers (IChemE) Palm Oil Processing Special Interest Group (POPSIG) hereinafter as "POPSIG". It is coorganised by Malaysian Palm Oil Council (MPOC).
- 2. In collective decision, the organisers reserve the right to make all decisions on the judging process, not limited to the followings:
 - a. Change the date of submission where necessary.
 - b. Disqualify any submissions and participations.
- 3. All contestants have acknowledged the copyrights of the image used.
- 4. By submitting their infographic entries, contestants agree to grant permissions and consents to allow the organisers to use the submitted materials. These include to use the material for promotional purpose on any channels.

Eligibility:

Students must check the eligibility before participating in this competition.

- 1. This competition is open to all students in all departments at all universities located in Malaysia.
- 2. Both undergraduate and postgraduate students are eligible to participate.
- 3. All POPSIG committee and close relatives of MPOC staffs are **not eligible** to participate due to the conflict of interest.
- 4. All the team members must be the registered students at the time of completing online submission.

Rules and regulations:

All requirements must be met before submission.

1. Team composition:

- a. Students must participate in the form of group composed of two (2) or three (3) people.
- b. Both multi-faculty and multi-university team are welcome.
- c. Each team must make **no more than two (2)** submissions, of which each content is different.
- d. Each individual can build different team for the second submission.
- e. Each individual must **not** be involved in more than two (2) teams.

2. Infographic design:

- a. Infographic must be in one page and legible.
- b. Infographic must be either portrait or landscape (1080 x 1920 pixel) orientation.
- c. IPOSC, POPSIG and MPOC logos, which will be provided, must be included properly on the infographic.
- d. Only electronic copy is required.

3. Infographic content:

- a. English is the medium language for the infographic content.
- b. In addition to the elements listed above, participants' name, department and university should be included on the infographic.
- c. The content must be relevant to Malaysian Palm Oil (MPO) and United Nations (UN) Sustainable Development Goals (SDGs).
- d. The content must cover the areas on what the MPO industry **has contributed** towards Malaysia's SDGs. In addition, it is recommended to present how the MPO industry **can contribute** towards Malaysia's SDGs.
- e. The target reader of the participants' infographic is the public and general communities.
- f. The source of credible data and information needs to be referenced with numbered referencing style to support the data presented.
- g. Plagiarism is strictly prohibited.

4. Deliverables:

- a. One application per infographic should be submitted online by only one of the team members.
- b. Submit both PDF and image (JPG or PNG) files in high resolution.
- c. Any submissions received after 5:00PM MYT 26 August 2022 will be disqualified.
- d. The submitted infographic must be posted on each contestant's social media, only after the online submission.
- e. The judges only search the posts with the hashtags: #IPOSC2022SDGs #IPOSC2022 #POPSIG #MPOC #MalaysianPalmOil #PalmOil
- f. The post must mention **POPSIG** @ichemepopsig and **MPOC** @mpochq on Facebook and Instagram.
- g. The total number of "Like" on each contestant's social media will be counted during the judging session on the morning of 01 September 2022.
- h. Only the total number of "Like" on Facebook and Instagram will be counted towards the judges' evaluation. Posting onto other social media is welcome.

5. Marking rubric:

- a. Content and technicality 50%
- b. Poster design and layout 30%
- c. Language 10%
- d. Support on social media 10%

6. Selection of infographics:

- a. Only the 10 best infographics will be selected.
- b. The judges' collective decision is final.
- c. Marks and scores will not be disclosed in any form to the registered participants and public.
- d. Feedbacks can be requested by emailing to POPSIG at popsigmalaysia@gmail.com.

Information links:

Note: It is highly recommended to view all the followings online.

- 1. Download logos (IPOSC 2022, POPSIG, MPOC), view guidelines and samples https://www.dropbox.com/scl/fo/v6tgvia13xu865kaan5bj/h?dl=0&rlkey=aa02gn5lnatxj4euafdcoe4gy
- 2. View the Rules and Regulations online (this document) https://www.icheme.org/media/18626/iposc-2022-infographic-competition.pdf
- 3. View frequently asked questions (FAQs) and responses online https://www.icheme.org/media/18679/iposc-2022-faqs.pdf

Result announcement:

- 1. Announcement:
 - a. Announcement will first be made by POPSIG via email to the winning teams by 5:00PM MYT, 06 September 2022.
 - b. Announcement will also be made to the public on IChemE website and POPSIG social media.

2. Winning teams:

- a. The Top 10 winning teams comprise 1st place, 2nd place, 3rd place and 7x consolation prizes.
- b. The Top 10 winning teams will be invited to attend the IPOSC conference in InterContinental Hotel KL with complimentary ticket. Prize award ceremony will be held during the conference on 13 September 2022.
- c. MPOC reserves the right to change the conference date, award ceremony and venue should circumstances beyond the control of MPOC occurs which so demands.
- d. Transport costs to travel to the conference are borne by the attendees.
- e. Details about attending IPOSC will be emailed to the winners by 07 September 2022.
- f. Selected infographics will be displayed by the organisers to all audiences during IPOSC 2022.

Award packages:

Rank	Awards
1 st place	RM1,000 cash prize to the winning team
2 nd place	RM500 cash prize to the winning team
3 rd place	RM200 cash prize to the winning team
From 4 th to 10 th places	RM100 cash prize / voucher to each winning team

Note: All members of Top 10 winning teams will get the following.

- Complimentary entry pass to IPOSC 2022 conference in the hotel on 13 September 2022
- Attend award ceremony during the conference
- IPOSC goodies
- Infographic will be displayed to all audiences during the conference
- Infographic and each winner's biodata will be published onto IChemE website, POPSIG newsletter and social media