# 7–9 November 2023, Birmingham, UK Sponsorship and exhibition packages







# **About Hazards**

Hazards is widely recognised as one of the world's leading process safety conferences. First staged in 1960, it is an industry-focused event which shares good practice, current thinking and lessons learned in process safety.

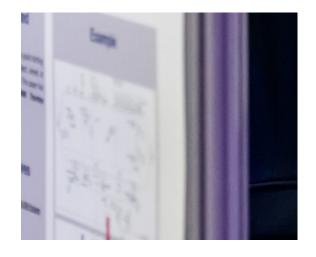
Last year, IChemE reinstated *Hazards* as a face-to-face event following two successful virtual conferences. With paying delegate numbers immediately reverting to pre-pandemic levels, Hazards *33* will be an ideal opportunity for sponsors and exhibitors to re-connect with existing clients and build new networks with other process safety and loss prevention professionals.

Check out www.icheme.org/hazards33 for the latest information about the event.

# Key features

- Trade exhibition of process safety products and services
- Opportunities to host workshops and sponsored sessions
- Sponsorship and exhibition packages to suit every budget
- Social and networking opportunities throughout the event
- Process safety presentations and posters from industry practitioners, regulators and researchers
- Invited plenary speakers from industry.





# **DID YOU KNOW....**

Hazards is primarily an industry event. Last year, 44% of attendees came from operating companies.

# Why sponsor or exhibit at Hazards?

Sponsoring or exhibiting at *Hazards 33* can help you generate new business leads, raise brand awareness, demonstrate your commitment to process safety good practice and/or provide a costeffective, time-effective way to catch-up with current process safety clients and contacts.

Whatever your aim, we can help.

Here's what the delegate profile looked like at our last face-to-face *Hazards* conference in 2022.

This is where it's at for process safety. If you're in to process safety, this is the place to be.

Richard Freeman, Engineurs

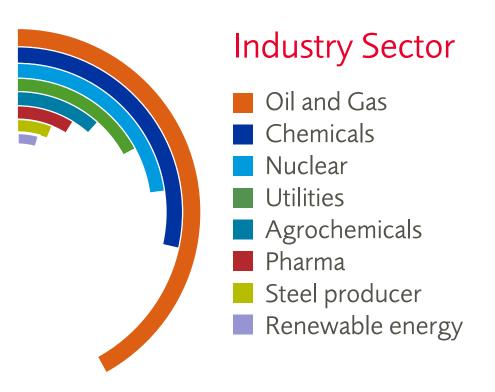








- Researcher
- Regulatory body
- Academic
- Contractor
- Insurance & risk services
- Other



#### Location

- UK
- Europe
- North/South America
- 🗖 Asia
- Middle East
- Africa
- Australasia



#### Job level/type

- Senior /Lead/Principal Engineer
  Manager/Team Leader
- Director/CEO/General Manager
- Engineer/Scientist
- Student/Researcher
- Other

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# Why come to Hazards 33?

# Prime location

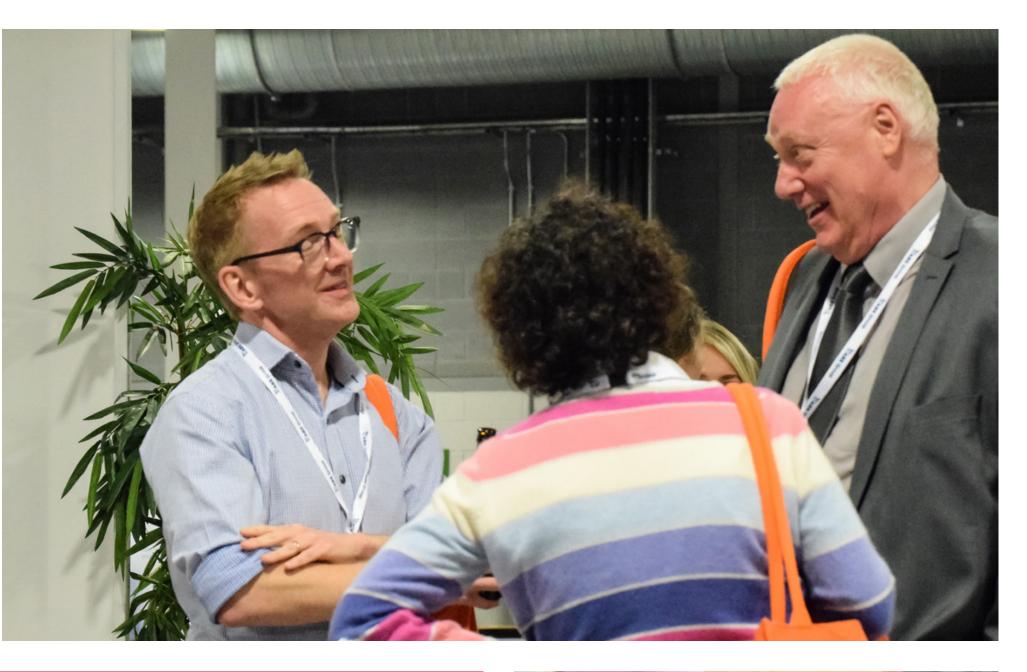
The Hazards 33 exhibition hall will be at the heart of the conference. We'll be serving all our food and drink in the exhibition area, ensuring regular footfall. Subject to capacity, we'll also be housing our poster presentations in the same space.

# Networking opportunities

Our Hazards 33 welcome drinks reception takes place in the exhibition hall and we offer our exhibitors the chance to serve the drinks from their stands. Exhibitors and sponsors also receive invitations to the conference social event the following night, helping you continue networking with delegates in a less formal setting.

# The Birmingham factor

Historically, Birmingham has been IChemE's most popular *Hazards* conference destination and another bumper crowd is anticipated. The National Conference Centre is just five minutes from Birmingham International Airport and Train Station. With 1,000 free parking spaces on site and 2,000 hotel rooms within five minutes' drive, *Hazards 33* is easily accessible from road, rail and air.



# DID YOU KNOW....

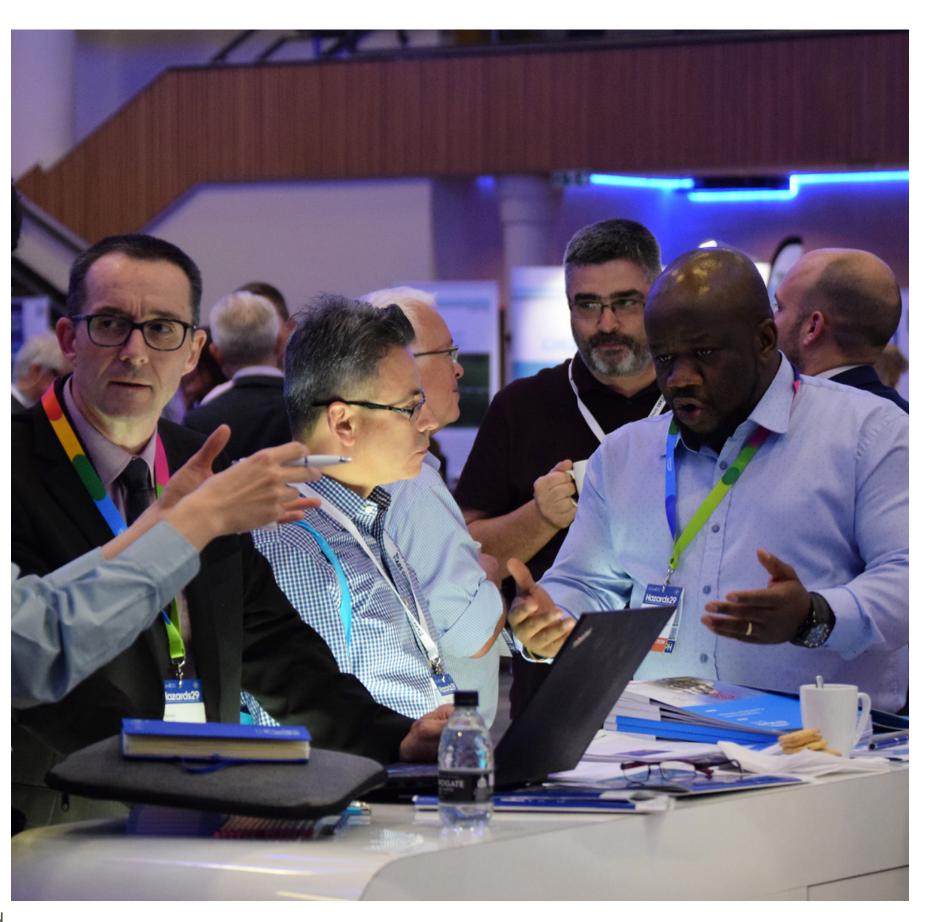
Every year approximately 1/3 of the delegates at Hazards are new to the event, helping our regular exhibitors and sponsors generate new leads and catch up with established contacts.

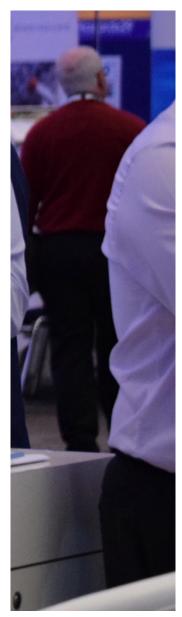


# Event partner

- Company logo and profile on the *Hazards 33* website and in all *Hazards 33* advertising and promotional literature before and during the event including *The Chemical* Engineer magazine, IChemE emails and IChemE website.
- Premium advert and expanded company profile in the *Hazards 33* programme distributed at the event
- **5**m x 5m exhibition space in a premium location at *Hazards 33*
- An opportunity to host a two-hour *Hazards 33* workshop on a mutually agreeable topic\*
- An opportunity to host a thirty-minute *Hazards 33* sponsored session on a topic of your choice\*\*
- Four full *Hazards 33* conference passes
- One *Hazards 33* exhibitor pass
- Five *Hazards 33* social event tickets
- Five-minute speaking opportunity during the opening session of *Hazards 33*
- One insert in the *Hazards 33* attendee bag
- Email sent on your behalf to all *Hazards 33* attendees post-event
- Company logo on all e-marketing
- copy of the final Hazards 33 delegate list (names, job titles, companies) issued at event
- Topic will be subject to review by the *Hazards 33* technical committee and must be finalised by 1 June to be included \* in the conference programme
- \*\* Topic must be finalised by 1 June to be included in the conference programme







#### Gold sponsor

- Company logo and profile on the *Hazards 33* website and in *Hazards 33* pre-event programme and on-site programme
- Full page advert and expanded company profile in the *Hazards 33* programme distributed at the event
- **3**m x 2m exhibition space in a premium location at *Hazards 33*
- An opportunity to host a two-hour *Hazards 33* workshop on a mutually agreeable topic\* or a thirty-minute Hazards 33 sponsored session on a topic of your choice\*\*
- Three full *Hazards 33* conference passes
- One *Hazards 33* exhibitor pass
- Four *Hazards 33* social event tickets
- One insert in the *Hazards 33* attendee bag
- Company logo on all e-marketing
- A copy of the final *Hazards 33* delegate list (names, job titles, companies) issued at event
- Topic will be subject to review by the Hazards 33 technical committee and must be finalised by 1 June to be included in the conference programme
- \*\* Topic must be finalised by 1 June to be included in the conference programme

Hazards is the best process safety conference of the year for the European community... exhibiting here is our opportunity to connect with the community.



Quentin Baker, BakerRisk



#### Silver sponsor

- Company logo and profile on the *Hazards 33* website and in *Hazards 33* pre-event programme and on-site programme
- Half page advert and company profile in the *Hazards 33* programme distributed at the event
- 3m x 2m exhibition space in a premium location at *Hazards 33*
- Two full *Hazards 33* conference passes
- One Hazards 33 exhibitor pass
- Three *Hazards 33* social event tickets
- Company logo on all e-marketing
- A copy of the final *Hazards 33* delegate list (names, job titles, companies) issued at event

If you're looking to touch base with a lot of clients in the process industries, it's the place to be.

Simon Lewis, Engie Fabricom

For more information on availability and pricing please contact Graeme Lea

ichemeevents@media-shed.co.uk +44 (0) 20 3475 6813





#### Welcome reception sponsor

- Company logo and profile on the *Hazards 33* website
- Exclusive five-minute speaking opportunity during pre-welcome reception session
- mpany profile in the *Hazards 33* programme distributed at the event
- x 2m exhibition space at Hazards 33 **3**m
- Two *Hazards 33* conference passes
- Two *Hazards 33* social event tickets
- Company logo on all e-marketing
- A copy of the final *Hazards 33* delegate list (names, job titles, companies) issued at event

We pride ourselves on maintaining our leading edge capability to meet what clients are looking for so unless we come to these sorts of events to actually understand what the issues and key concerns are, then we can't develop our business and move it forward.



Tony Atkinson, ESR Technology





#### Poster competition sponsor

- Company logo and profile on the *Hazards 33* website
- Exclusive three-minute speaking opportunity during the poster prize presentation session at Hazards 33
- Company profile in the *Hazards 33* programme distributed at the event
- **3**m x 2m exhibition space at *Hazards 33*
- One full *Hazards 33* conference pass
- One Hazards 33 exhibitor pass
- Two *Hazards 33* social event tickets
- Company logo on all e-marketing
- a copy of the final *Hazards 33* delegate list (names, job titles, companies) issued at event

For more information on availability and pricing please contact Graeme Lea

ichemeevents@media-shed.co.uk +44 (0) 20 3475 6813

# Exhibitor with full conference pass

Company logo and profile on the *Hazards 33* website

#### Company profile in the *Hazards 33* programme distributed at the event

- 3m x 2m exhibition space at *Hazards 33*
- One full *Hazards 33* conference pass
- One *Hazards 33* exhibitor pass
- Two *Hazards 33* social event tickets
- A copy of the final *Hazards 33* delegate list (names, job titles, companies) issued at event

It's a good way to get your name out there and get a better understanding of what other companies are up to.

Gemma Finnegan, Micropack Engineering



# Exhibitor

- Company logo and profile on the *Hazards 33* website
- Company profile in the *Hazards 33* programme distributed at the event
- x 2m exhibition space at Hazards 33 **3**m
- Two *Hazards 33* exhibitor passes
- Two *Hazards 33* social event tickets
- A copy of the final *Hazards 33* delegate list (names, job titles, companies) issued at event

# Delegate bag sponsor

- Company logo and profile on the *Hazards 33* website
- Exclusive sponsor branding on the *Hazards 33* delegate bag
- ne insert in the *Hazards 33* attendee bag
- Company logo on all e-marketing
- Company profile in the *Hazards 33* programme distributed at the event

For more information on availability and pricing please contact Graeme Lea

ichemeevents@media-shed.co.uk +44 (0) 20 3475 6813

#### Lanyard sponsor

- Company logo and profile on the *Hazards 33* website
- Exclusive sponsor branding on the Hazards 33 lanyards\*\*\*
- Company logo on all e-marketing
- Company profile in the *Hazards 33* programme distributed at the event

\*\*\* Lanyards to be provided by sponsor

# Notepad and pen sponsor

- Company logo and profile on the *Hazards 33* website
- Exclusive sponsor branding on the Hazards 33 notepad
- Opportunity to provide branded pens for inclusion in delegate bags
- Company logo on all e-marketing
- Company profile in the *Hazards 33* programme distributed at the event

# **Previous sponsors**

Previous Hazards exhibitors and sponsors include:



# Reserve your place today

To reserve your sponsorship package or exhibition space, contact Graeme Lea at Media Shed:

ichemeevents@media-shed.co.uk +44 (0) 20 3475 6813

Other packages are available on request.

Find out more about *Hazards 33* at www.icheme.org/hazards33











