

**Time Tentative Programme\***

**8.00 am** Registration

**9.00 am** Opening Remarks by Ms. Belvinder Sron, CEO, Malaysian Palm Oil Council (MPOC)

**9.10 am** Plenary Paper 1: Will Palm Oil be Replaced by Synthetic Palmitic Acid?  
*Dr. Roger Clemens, University of Southern California, USA*

**9.40 am** Plenary Paper 2: Global Overview of Oleochemicals and Bioactives  
*Chris de Lavigne, Deloitte APAC, Singapore*

**10.10 am** Morning Coffee Break / Exhibition & Networking

**SESSION 1: PALM OIL BIOACTIVES AND HEALTH BENEFITS**

**10.30 am** **Palm Tocotrienols in Enhancing Immune Function for Optimal Health**  
*Professor Dr. Ammu K Radhakrishnan, Monash University Malaysia*

**11.00 am** **Effect of Carotenes Against Oxidative Stress Induced Age-Related Macular Degeneration in Human Retinal Pigment Cells**  
*Associate Professor Dr. Mai Chun Wai, UCSI University, Malaysia*

**11.30 am** **Palm TRF (Tocotrienols) – Updates on Legislation, Challenges and Market Potentials**  
*WH Leong, Industry Consultant, Australia*

**SESSION 2: POTENTIAL OF PALM DOWNSTREAM PRODUCTS IN BEAUTY AND COSMECEUTICAL INDUSTRY**

**12.00 pm** **Potential of Palm-Based Oleochemicals in the Cosmetic and Personal Care Industry**  
*Norashikin Ahmad, Malaysian Palm Oil Board (MPOB)*

**12.30 pm** **Market Challenges and Opportunities of Palm Vitamin E Tocotrienols in Beauty Industry**  
*Marianne Loong, Davos Life Science Sdn. Bhd., Malaysia*

**1.00 pm** Lunch / Exhibition & Networking

**SESSION 3: FORUM – CURRENT ISSUES AND EMERGING CHALLENGES IN PALM INDUSTRY**

**2.00 pm** **Moderated by: Ms. Belvinder Sron, CEO, Malaysian Palm Oil Council (MPOC)**

1. Palmitic Acid and Cancer Risk  
*Dr. Roger Clemens, University of Southern California, USA*

2. The Public Health Stand on Saturates – Are Perceptions Beyond the Facts?  
*Professor Dr. Tilakavati Karupaiah, Taylor's University, Malaysia*

3. Process Contaminants: Are We Prepared to Deal with Stricter Regulations?  
*Ir. Shyam Lakshmanan, IOI Edible Oils Sdn. Bhd., Malaysia*

4. Palm Mixed Carotene – Challenges and Opportunities  
*Bryan See, PhytoGaia Sdn. Bhd., Malaysia*

**3.30 pm** **End of PINC 2023 / Coffee Break / Exhibition & Networking**