

# Palm Oil Video Competition 2025

Organiser: IChemE's Palm Oil Processing Special Interest Group (POPSIG)

Sponsor: KLK OLEO

## General information

1. POPSIG welcomes the applications from all students.
2. A participant can participate as an individual candidate or in a group (max 5 members). Each participant can participate in more than one (1) team and make more than one (1) submission of their videos with different contents.
3. All POPSIG committee and the close relatives of the judges are not eligible to participate due to the conflict of interest.
4. No registration fee is required to participate in this competition.
5. All contestants must have acknowledged the copyrights of images used when they participate in this competition.
6. The organisers reserve the right to make all decisions related to this competition at their own discretion, not limited to the following:
  - a. Change the date of submission deadline where necessary.
  - b. Disqualify any incomplete submissions and participations.
7. By submitting their videos and files, the contestants agree to grant permissions and consents to allow the organisers and sponsoring organisation to contact and use the submitted materials. These include to use the material for promotional purpose on any channels.
8. The video will be evaluated and decided by a panel of judges comprising relevant experts.
9. One (1) video will be awarded for each team. A total of three (3) videos will be selected in 2025.

## Video content and design

10. The content must reflect one of the three themes below:
  - a. IR4.0 in Palm Oil Industry
  - b. Palm Oil for Non-food Products
  - c. Palm Oil Waste to Wealth
11. In the contestant's video, please ensure it fulfils the following requirements:
  - a. The video must be in 16 width x 9 height ratio (standard 16:9), or 1920w x 1080h pixel equivalent.

- b. The duration of the video is **maximum three (3) minutes**. It is recommended to be within two (2) to three (3) minutes.
  - c. Appropriate or professional background music must be used.
  - d. If applicable, ensure narration is clear. Subtitle is required if there is narration.
  - e. The file size must not be larger than 500MB in MP4 (.mp4), QuickTime (.mov), Flash video (.flv), Window media (.asf), etc video format.
  - f. At the **beginning** of the video, please include the logos provided in **No. 13** below, applicant's name, affiliation (and its logo if applicable), video title and the selected theme. For students, please also include the name of the course.
  - g. Do not need to include reference list in the video. If applicable, upload your reference list (in Microsoft Word or PDF format) via the registration form only.
12. Marking rubric:
- a. Content and technicality – 30%
  - b. Video design and visual – 50%
  - c. Language & music – 10%
  - d. Outreach on social media (on Instagram and/or Facebook) – 10%
    - i. Example: The number of likes
13. Download the logos ([here>>](#)).
- a. Please refer to the *Video cover page guideline.pdf* in this folder.
  - b. Alternatively, please copy this link and open it in your browser (same link as above):  
[https://drive.google.com/drive/folders/1H5IBUnTsg9HPi1BBUI2LMqJhDAB1EJli?usp=drive\\_link](https://drive.google.com/drive/folders/1H5IBUnTsg9HPi1BBUI2LMqJhDAB1EJli?usp=drive_link)

## Submission requirements

- 14. The video must be original and has not been previously submitted in other entries.
- 15. Please register to Oxford Abstract before a submission can be made. There is no registration fee.
- 16. The applicant must submit their video (max 500MB) in the **online registration form**. Each submission will generate a receipt which will be sent to the applicant's email.
- 17. After submissions, the applicants can share their videos onto Instagram and/or Facebook. Please tag the organiser @ichemepopsig , so the reviewers can view.
- 18. The registration and submission for each entry **closes at 23:59 hours** MYT (GMT+8) of the stated dates on the website.

## Announcement of winners

- 19. A total of three (3) videos will be selected in 2025.

20. Each winning team will be awarded RM3,000 cash prize.
21. The recipients of the honorarium will be announced within two months from the closing date of application. The recipients will also be contacted by email and announced on IChemE's POPSIG website and social media.
22. Each recipient of the prize will be given a Certificate of Achievement issued by POPSIG. The delivery of Honorarium will primarily be informed through email.
23. All contestants will receive a Certificate of Participation issued by POPSIG.
24. If you encounter any issue with the submission, or you have any specific questions about the competition, please do not hesitate to email to POPSIG.
25. IChemE is a registered charity.

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